



FOR IMMEDIATE RELEASE

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Strategic Plan “consultation draft” now available online

Public feedback welcomed until July 31

Following six months of broad internal and external consultation, clinical data and market share analysis, visioning and clinical services planning, and a successful planning retreat in May attended by 130 community and regional stakeholders, PRHC’s draft Strategic Plan is now available online for public review and feedback.

“The planning process has been symbolic of PRHC leaving its four walls, listening, gathering feedback, and beginning to shape itself into the regional health care provider this community and region wants and needs, positioning us to better meet the changing needs of an aging population,” said Ken Tremblay, President & CEO.

“The process does not stop here; a great deal of planning work is still to come at the Board level, and at the program and operational level,” said Gary Lounsbury, current PRHC Board Chair and former Planning Committee Chair.

“In its final form, the Strategic Plan will provide a regional vision to shape a stronger and even better future state,” said Dr. Peter McLaughlin, Interim Vice President & CMO. “We will empower those who deliver care to put this plan into action and pursue the patient outcomes that deliver on the promises made.”

The draft Strategic Plan can be downloaded for review at www.tinyurl.com/PRHCdraftplan. Feedback is welcomed by email until July 31 at strategicplan@prhc.on.ca.

Supporting documents from the planning process are available for download at www.prhc.on.ca by clicking on the Vision 2014 icon on the home page.

The final Strategic Plan is expected to be ready for Board approval in September 2011.

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