



MEDIA RELEASE

Strategic Planning retreat concludes CEO & Planning Committee Chair declare retreat “collaborative” and “positive”

Following two days of strategic planning presentations, discussions and workshops, Gary Lounsbury, Board Planning Committee Chair, and Ken Tremblay, CEO, were pleased to report enthusiastic, constructive and valuable feedback from those in attendance.

More than 130 delegates, including PRHC executive leaders, management, front-line staff, physicians, volunteers, Foundation representatives, union representatives, board members, community members at large, community and regional health care partners, corporate members and other community stakeholders, attended the retreat as part of the planning process.

“This has been one of the best events of this type that I’ve ever seen – I think because we have such an appetite of willingness among the participants,” said Tremblay. “When we all get together, people with a common vision and a common will can make change happen.”

Participants called the event “a victory,” “a beginning” and “a consensus” as well as “collaborative,” “harmonizing,” “regional,” and “energetic.”

Led by the Board of Directors, the planning retreat marks a milestone following four months of broad internal and external consultation, clinical data and market share analysis, visioning and clinical services planning.

“The process does not stop here; a great deal of planning work is still to come at the Board level, and at the program and operational level,” said Barb Cameron, PRHC Board Chair.

“This event was symbolic of PRHC leaving its four walls, listening, gathering feedback, and beginning to shape itself into the organization this community and region wants and needs,” said Lounsbury. “Of course, this Board knows that restructuring and shifting our performance was, and remains, challenging to our organization’s culture. Moreover, this is a provincial election year. The pressure and advocacy will continue to mount on all fronts.”

“With the help and participation of those in attendance this weekend, we will be ready to plan for the future,” he added. “We will develop a vision of ourselves to shape a future state that is stronger and even better. We will have a plan that can be put into action. We will empower those who deliver care to pursue the patient outcomes that deliver on the promises made in our plan.”

The past 12 months have seen a great deal of change at PRHC. In 2010, after years of deficits, the hospital embarked on an organizational turnaround, committed to becoming financially sustainable, and to ensuring that this “steady state” would not be achieved at the expense of quality, capacity or safety.

The final draft of the new Strategic Plan is expected to be ready for Board approval by June 2011. For more information, visit the hospital’s website at www.prhc.on.ca and click on the Vision 2014 icon.

-30-

For more information:

Jonathan Bennett

Phone: (705) 743-2121 x. 3659

Mobile: (705) 761-5916

jbennett@prhc.on.ca