



FOR IMMEDIATE RELEASE

Hospital launches online video as part of strategic planning process
PRHC seeks public’s feedback to shape hospital’s future

Peterborough, ON – PRHC launched an online video today as part of the ongoing strategic planning and community engagement process. The public can view the video online by visiting the PRHC website at www.prhc.on.ca.

Community members can also actively participate in the planning process in two ways:

1. Complete the [online survey](#).
2. Attend community input sessions at the hospital. Community sessions for March 1 have been cancelled. Topics, dates and locations for sessions on Wednesday, March 2 are listed below:

Session Topic	March 2
Quality outcomes: does what we measure matter to our patients and families?	5:00 p.m. PRHC Room A4105
Improving the Patient Experience at PRHC: what are the best opportunities for change?	5:00 p.m. PRHC Room C3307
Access to care at PRHC: how do we prepare to meet the needs of tomorrow?	7:45 p.m. PRHC Room A4105
Providing better care for seniors in hospital: what are the next steps?	7:45 p.m. PRHC Room C3307

Parking is available free of charge to participants in the community sessions. Capacity is limited, so anyone who wants to participate should RSVP by phone or email to Michelene Ough, Communications Advisor, at the details provided below.

A draft Strategic Plan is expected to be presented to the Board of Directors in June. A stakeholder retreat is scheduled for May, and a number of initiatives leading up to that date will help in guiding the planning process.

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For more information:

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