



**FOR IMMEDIATE RELEASE**

**Hospital launches online survey and community input sessions**  
***PRHC seeks public’s feedback to shape hospital’s future***

Peterborough, ON – Today, PRHC launched the first phase of community engagement in the hospital’s Strategic Planning process. Members of the public can now get involved in two ways:

1. Complete the [online survey](#).
2. Attend community input sessions at the hospital on March 1 or 2. Session topics, dates and locations are listed below:

<b>Session Topic</b>	<b>March 1</b>	<b>March 2</b>
<b>Access to care at PRHC: how do we prepare to meet the needs of tomorrow?</b>	5:00 p.m. PRHC Room A4105	7:45 p.m. PRHC Room A4105
<b>Providing better care for seniors in hospital: what are the next steps?</b>	5:00 p.m. PRHC Room C3307	7:45 p.m. PRHC Room C3307
<b>Quality outcomes: does what we measure matter to our patients and families?</b>	7:45 p.m. PRHC Room A4105	5:00 p.m. PRHC Room A4105
<b>Improving the Patient Experience at PRHC: what are the best opportunities for change?</b>	7:45 p.m. PRHC Room C3307	5:00 p.m. PRHC Room C3307

**Parking is available free of charge to participants in the community sessions.** Capacity is limited, so anyone who wants to participate should RSVP by phone or email to Michelene Ough, Communications Advisor, at the details provided below.

Strategic Planning at PRHC is expected to take place throughout the first six months of 2011, with a draft Strategic Plan to be approved by the Board of Directors in June. A stakeholder retreat is scheduled for May, and a number of initiatives leading up to those dates will help in guiding the planning process.

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**For more information:**

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