



MEDIA RELEASE
Thursday, June 19, 2008

**After-Party at Wildfire Golf Club raises \$20,000
for PRHC Foundation's *By Your Side* Campaign**

Peterborough ON – On Saturday, May 24, The “After Party”, which took place after ribbon cutting ceremonies of the new PRHC Emergency Room, held to benefit the PRHC Foundation's *By Your Side* Campaign raised \$20,000.

The glitzy event, organized by volunteer committee with chair Wendy Bannerman, turned Wildfire Golf Club into a trendy, New York-style lounge complete with still models and custom ice sculptures.

“The “After Party” was an exciting opportunity to introduce the new hospital to cottagers and the Kawartha Lakes region,” said Bannerman. “Our hospital is the top of its class and we wanted the event to be as outstanding as our new hospital! It was a chance for everyone to celebrate our new beginning. The event was a resounding success. It brought awareness to people from many outlying areas and we were able to raise \$20,000!”

Julie Davis, President and CEO, PRHC Foundation has been receiving rave reviews of the evening's food and activities and is thankful to all those involved in running the event. “The successes of the *By Your Side* Campaign are truly a community effort. Dedicated volunteers, who are committed to the cause, are integral to our campaign and play a large role in helping to achieve our ultimate goal.”

The funds raised from the event will be used to purchase new equipment and technology for the new hospital. The final total raised for the ***By Your Side*** Campaign will be announced Monday, June 23 at the Peterborough Golf and Country Club.

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Mission: To inspire support throughout our region to provide the professionals at PRHC with the tools they need to ease pain, restore health and save lives.